

# COMMUTER SERVICES & ENGAGEMENT

## 2022 BIKE CLINIC EVENT SERIES

We revamped our Bike Clinic series for 2022 by instituting a zone-based approach to the city with recurring events held at centrally located sites in [Back Bay](#), [Brighton](#), [Downtown](#), [Fenway](#), the [South End](#), and the [West End](#). This update proved to enhance the experience for commuters and member companies alike by expanding availability for appointments, creating flexible opportunities to match hybrid work schedules, and streamlining the sign-up process.

Through two dozen events held at the six recurring locations, we served 194 cyclists between May and September. Compared to previous years, participating cyclists had up to 24x more dates to choose from with no additional cost or planning lift for participating members. This new scalability resulted in an exciting 73% increase in the number of participating member properties compared to 2021.

**VELOFIX DID GREAT THINGS FOR MY BIKE & I LOVED LEARNING MORE ABOUT A BETTER CITY TMA! LOVED HOW THIS WAS FREE & SO LOCAL**

– Downtown Bike Clinic participant

